

Sydney Martin

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EDUCATION

Temple University, Klein College of Media and Communications
August 2023- May 2026

- **B.A in Media Studies & Production**
- Certificate of Film

Butler University, IFSA Study Abroad
London, England
January-May 2025

AWARDS

- Temple University Klein Scholarship-2023-2026
- Temple Transfer Scholarship-2023
- VCU Fine Arts Scholarship- 2022
- Brambleton Art Gallery-2021

ORGANIZATIONS

- Zenjoy, **Sales and Marketing**, *Brand Ambassador*
- Temple University, **Wandering Studios**, *Film Member*
- Temple University TUTV, **World at Temple**, *Scriptwriter*
- **Love Your Mother Co.**, *Non-Profit Event Organizer & Logo Design*
- Temple University, **Bell Tower Music**, *Videographer & Interviewer*

SKILLS

- Adobe After Effects, InDesign, Photoshop, Illustrator, Premiere Pro, & Audition
- Da Vinci Resolve
- Oomiji
- Movie Magic Budgeting
- Data Analysis
- Google Analytics
- Excel
- Salesforce
- Microsoft Suites
- Google Suites
- Access
- Figma
- Canva
- Twinery
- Wix Website Design
- UI/UX, SEO
- WordPress

RELEVANT WORK EXPERIENCE

The Luxury Council, New York, NY

Social Media Intern, September 2025- Present

- Research, strategize, and produce social media content reflective of company values across Instagram, LinkedIn and TikTok.
- Collaborate with CEO on content ideation.

Love & Photos, Philadelphia, PA

Wedding Photographer, August 2025- Present

- Operate DSLR camera with and without flash to capture wedding receptions, ceremonies, and dinners over 5+ hour shifts; edit and deliver the client's product within 5 days.

Filmsters Academy, Annapolis, MD

Film Instructor, July 2025-August 2025

- Planned lessons, teach campers the filmmaking process across all production stages.
- Assisted with the equipment management and the 25th anniversary film screening event production.

UCL Theatre Department, London, United Kingdom

Art Director, January 2025- March 2025

- Led marketing campaign and oversaw Art Department production design on the theatre production of "Rope": Conceptualized and shot a promotional photo and video shoot with the cast.
- Coordinated properties, set design, and costumes.

THEE ETHEREAL, Philadelphia, PA

Videographer & Editor, September 2024-Present

- Script, film, and edit field interviews, live events, and social media content; build relationships with designers, event organizers, and models at fashion shows.
- Capture BTS of events and strategize social media reels.

UTM Media, Philadelphia, PA

Media Intern & Copywriter, March 2024-January 2025

- Researched trending topics for video scripts and facilitated guest communication for podcast episodes. Filmed podcast episodes, studio and field interviews.
- Copywriter and flyer design for a recording studio event.

WHIP Radio, Philadelphia, PA

Live Coverage Director & Zine Captain, October 2023-Present

- Write articles reviewing music albums, coordinate concert coverage, and photograph concerts for web publication.
- Lead club meetings, design and music-focused journalistic content for WHIP Radio's 25'-26' Zine, *Tracing Frequencies*.

Freelance Photographer & Videographer, October 2023-Present

- Director, producer, and editor of photo and video shoots for fashion brands, musicians, media outlets, and live events.
- Location scouting, casting, and prop sourcing; assist with fashion styling, makeup, and set design.

