

# Laurie Ashbourne

## CREATIVE & BUSINESS DEVELOPMENT PRODUCER

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### PROFILE

I am a Producer with equal expertise in business management and creative development and have been instrumental in dozens of produced films that have earned billions of dollars at the box office. I also have a strong foundation in the documentary world, Fortune 500, and nonprofit sectors, with a demonstrated value in crafting stories that not only are entertaining and deserve to be told, but also deliver tremendous value to the communities who connect with the subject matter. I spent 11-years at Disney Animation's Florida studio as an instrumental member of the team that grew the studio from the ground up. I have worked with renowned directors and producers, including Eli Roth, Roger Birnbaum, Robert Greenwald and Mahershala Ali.

### EXPERIENCE

#### DEVELOPMENT MANAGEMENT:

- **LA STORY STUDIO, CULVER CITY, CA** 2010-Present  
Film and television development and production services house that services everything from screenplays to pitches to budgets and schedules. Line producing, Creative Direction, Impact Producing, Writing, Production Accounting.

#### STORY EDITOR, DEVELOPMENT PRODUCER:

- **BRAVE NEW FILMS, CULVER CITY, CA** 2018-2021  
Iconic Director Robert Greenwald's non-profit production studio; I researched, developed and managed production on critically acclaimed documentaries, SUPPRESSED (2019), RACIALLY CHARGED (2020), and other animated short content that brought critical stories to the public for non-profit sectors.

#### STORY ANALYST / CREATIVE CONTRACTOR:

- **AMAZON STUDIOS, CULVER CITY, CA** 2013-2018

#### PRODUCER:

- **LIVE ACTION PROJECTS / FLOW STUDIOS, AUSTIN, TX** 2009-2013  
Independent film and marketing studio, I managed operations and assisting award-winning director / owner David Modigliani with projects set up and Hulu HBO, and Fortune 500 corporate CSR campaigns for non-profit sector.

#### CREATIVE DIRECTOR:

- **STRATEGIC MARKETING, PALM BEACH, FL** 2010-2017  
Full-service Global Agency; I was in charge of all creative and marketing for all media.

#### PRODUCER & DEPARTMENT HEAD:

- **WALT DISNEY STUDIOS FEATURE ANIMATION - ORLANDO/FL, BURBANK/CA** 1989-2000  
Because of the unique position of my department, I interfaced with absolutely every phase of production for every frame of film and was called upon to wear many hats as a result.

### EDUCATION

- **Bachelor's Degree in Advertising and Journalism; Charles Morris Price School of Advertising and Journalism US-PA-Philadelphia**

The school founded by Ben Franklin's Poor Richard Club. I received a full paid scholarship based on working and artistic abilities.

### EXPERTISE

#### PROFESSIONAL

- 20 + years of experience
- Self-starter
- Vendor Relations
- Creative Direction
- Marketing
- Personnel Relations
- Production Management
- Budgets, Line Producing
- Certified Production Accountant
- Hiring & Scheduling
- Pitch, Presentations
- Writing
- Research & Clearances
- Impact Producing
- Non-Profit Partnerships /Fundraising

#### TECHNICAL

- Final Draft (beta tester)
- Shotgrid
- Movie Magic Budget
- Quickbooks
- StoryboardPro
- Adobe Creative Suite
- Toon Boom
- Maya
- Unreal Engine
- DaVinci
- Google, Microsoft Suite
- Salesforce / CRM